



APRIL 9–11, 2024 | NEW YORK CITY  
**SPRING MEETING**

## ADVERTISING PACKAGES

**\$10,000**

- (1) Full-page advertisement in *Urban Land* magazine's spring 2024 issue
- (1) Weekly e-newsletter top banner

**\$15,000**

- (1) 2-page spread advertisement in *Urban Land* magazine's spring 2024 issue
- (1) Weekly e-newsletter top banner

**\$20,000**

- (1) 2-page spread advertisement in *Urban Land* magazine's spring 2024 issue
- (1) Leaderboard banner on *Urban Land* magazine online
- (1) Weekly e-newsletter top banner
- (1) 3-month advertisement package in *Urban Land's* Online Marketplace (months TBD/may be used up to one year from time of purchase)

**Align your brand around the 2024 ULI Spring Meeting!**

For more information, please contact Gina Velosky at [gina.velosky@uli.org](mailto:gina.velosky@uli.org).